 <p>Mailing Address: S.C. Education Lottery 1333 Main St., Ste. 400 Columbia, SC 29201</p>	<p align="center">South Carolina Education Lottery</p> <p align="center">Request for Quotes (RFQ)</p> <p align="center">(Over \$10,000) (Online)</p>	<p>Solicitation Number:</p> <p>Date Issued:</p> <p>Procurement Officer:</p> <p>Phone:</p> <p>E-Mail Address:</p>	<p>Brochures AND Buckslips FY24 RFQ</p> <p>Friday, March 22, 2024</p> <p>ViVi Simons</p> <p>803-737-2037</p> <p>POS@SCLot.com</p>
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DESCRIPTION: Request for Quotes to Solicit two (2) items [Brochures (150,000) AND Buckslips] with two (2) amounts for Buckslips (104,000 & 120,000).

USING GOVERNMENTAL UNIT: South Carolina Education Lottery (SCEL)

The Term "Offer" Means Your "Bid" or "Proposal". Please submit your offer on-line. See below.

SUBMIT YOUR OFFER ON-LINE AT THE FOLLOWING EMAIL ADDRESS: POS@SCLot.com

SUBMIT OFFER BY (Opening Date/Time): **4/08/24 at 2 p.m. local time** (See "Deadline For Submission Of Offer" provision.)

QUESTIONS MUST BE RECEIVED BY: **3/29/24 at 11 a.m. local time** (See "Questions From Offerors" provision.)

NUMBER OF COPIES TO BE SUBMITTED: One (1) copy submitted electronically to POS@SCLot.com. After the quotes are tabulated, ONLY the lowest priced vendor will be requested to submit substrate samples.

<p>CONFERENCE TYPE: Not Applicable</p> <p>DATE & TIME:</p> <p><small>(As appropriate, see "Conferences - Pre-Bid/Proposal" & "Site Visit" provisions.)</small></p>	<p>LOCATION: Not Applicable</p>
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<p>AWARD & AMENDMENTS</p>	<p>Award will be posted on 4/10/2024. The award, this solicitation, any amendments, and any related notices will be posted at the following web address: https://www.sceducationlottery.com/Lottery/Procurement</p>
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You must submit a signed copy of this form with Your Offer. By signing, You agree to be bound by the terms of the Solicitation. You agree to hold Your Offer open for a minimum of **thirty (30)** calendar days after the Opening Date. (See "Signing Your Offer" provision.)

<p>NAME OF OFFEROR</p> <p><small>(full legal name of business submitting the offer)</small></p>	<p>Any award issued will be issued to, and the contract will be formed with, the entity identified as the Offeror. The entity named as the offeror must be a single and distinct legal entity. Do not use the name of a branch office or a division of a larger entity if the branch or division is not a separate legal entity, i.e., a separate corporation, partnership, sole proprietorship, etc.</p>
<p>AUTHORIZED SIGNATURE</p> <p><small>(Person must be authorized to submit binding offer to contract on behalf of Offeror.)</small></p>	<p>DATE SIGNED</p>
<p>TITLE</p> <p><small>(business title of person signing above)</small></p>	<p>STATE VENDOR NO.</p> <p><small>(Register to Obtain S.C. Vendor No. at www.procurement.sc.gov)</small></p>
<p>PRINTED NAME</p> <p><small>(printed name of person signing above)</small></p>	<p>STATE OF INCORPORATION</p> <p><small>(If you are a corporation, identify the state of incorporation.)</small></p>

<p>OFFEROR'S TYPE OF ENTITY: (Check one) <small>(See "Signing Your Offer" provision.)</small></p>		
<p><input type="checkbox"/> Sole Proprietorship</p>	<p><input type="checkbox"/> Partnership</p>	<p><input type="checkbox"/> Other _____</p>
<p><input type="checkbox"/> Corporate entity (not tax-exempt)</p>	<p><input type="checkbox"/> Corporation (tax-exempt)</p>	<p><input type="checkbox"/> Government entity (federal, state, or local)</p>

Request for Quote

Date: Friday, March 22, 2024

ViVi Simons – Senior Administrative Support Manager

Phone: 803-737-2037

Fax: 803-737-2687

POS@SCLot.com

**Project: Better U/Play Responsibly Brochures FY24 AND
Players' Club Rewards Program Buckslips FY24 RFQ**

Please quote the following two (2) items (Brochures AND Buckslips) with two (2) amounts for Buckslip:

- Quantity:** **Brochures:** 150,000 Play Responsibly Brochures
 Buckslips: 104,000 AND 120,000 Rewards Program Buckslips
- Size:** **Brochures:** **Unfolded:** 10.5"W x 8.5"H. **Folded:** 3.5"W x 8.5"H (tri-fold finished product)
 Buckslips: 3.5"W x 10.25"H
- Finishing:** **Brochures ONLY:** Tri-fold, two (2) folds at 3.5" x 7".
- Material:** **Brochures:** White 100 lb. Gloss Text
 Buckslips: 111 lb. White Gloss Cover Stock
- Ink/Process:** **Brochures:** 4-color process, double sided (4/4) with different art on each side.
 Buckslips: 4-color process, double sided (4/4) with different art on each side.
 SCEL Logo is: Blue: 286c AND Green: 361c. **Please see SCEL's Brand Color Sheet attached.**
- Bleed:** **Brochures:** 1/8" All Sides
 Buckslips: 1/8" All Sides
- Packaging:** **Brochures:** Bundled in groups of 25; 125 bundles (3,125) per box; 48 boxes (150,000 brochures) to Metal Park Drive address below left. 20 final sample brochures to Main Street address below right.
 Buckslips: For 104,000 Buckslips: Bundled in groups of 20; 80 bundles (1,600) per box; 65 boxes (104,000 buckslips) to Metal Park Drive address below left. **For 120,000 Buckslips:** Bundled in groups of 20; 80 bundles (1,600) per box; 75 boxes (120,000 buckslips) to Metal Park Drive address below left. 20 final sample buckslips to Main Street address below right.
- Artwork:** Provided by SCEL. **SCEL Logo is:** Blue: 286c AND Green: 361c. The logo can be built from CMYK. The PMS colors are provided for a spot color match.
- Proof:** **Brochures:** Actual pre-production proof approval required prior to order being processed for production at the Main Street address below right.
 Buckslips: Virtual pre-production proof approval required prior to order being processed for production at the Main Street address below right.

**Project: Better U/Play Responsibly Brochures FY24 &
Players' Club Rewards Program Buckslips FY24 RFQ**

Questions Due Date: Friday, March 29, 2024, at 11 a.m. local time to POS@slot.com.
Bid Due Date: Monday, April 8, 2024, at 2 p.m. local time. Late bids NOT considered.
Delivery due date: Week of May 6, no later than 11 a.m. local time on Fri., May 10, 2024.

Vendor: _____; **Contact:** _____;
Phone: _____; **SMBCC Certified:** Y___N___

Play Responsibly Brochures Quantity: 150,000

Production Unit Price: \$ _____
Production Price: \$ _____
Set-up/Proof/Other Charge: \$ _____
Subtotal: \$ _____
Shipping: \$ _____
Quote Total (% taxes): \$ _____

Rewards Program Buckslip Quantity: 104,000 120,000

Production Unit Price:	\$ _____	\$ _____
Production Price:	\$ _____	\$ _____
Set-up/Proof/Other Charge:	\$ _____	\$ _____
Subtotal:	\$ _____	\$ _____
Shipping:	\$ _____	\$ _____
Quote Total (% taxes):	\$ _____	\$ _____

Overruns/Underruns: Unless otherwise stated in the specifications, overruns or underruns will be based on the quantity ordered and shall not exceed 2.5% for up to 499,999 each; 1% for 500,000 each and more. The State will only pay for overruns up to 2.5% for 0 to 499,999 each; 1% for 500,000 each and more.

ACKNOWLEDGMENT OF AMENDMENTS							
Offerors acknowledges receipt of amendments by indicating amendment number and its date of issue.							
Amendmen t No.	Amendment Issue Date	Amendmen t No.	Amendment Issue Date	Amendmen t No.	Amendment Issue Date	Amendmen t No.	Amendment Issue Date

**Deliver 48 Brochures Boxes & either 65 or 75
Buckslip Boxes (FOB: Destination) to:**
 South Carolina Education Lottery
 % Scientific Games International
 Attn: Dan Dyer; 803-237-9746
 120 Metal Park Drive
 Columbia, SC 29209

**Actual Pre-production Proof & 20 Final
Samples of each item to:**
 South Carolina Education Lottery
 Attn: ViVi Simons (M&PD)
 1333 Main Street, Suite 400
 Columbia, SC 29201



YOU COULD BE
WINNING
MORE.



sceducationlottery.com



NOW YOUR LOTTERY PURCHASE IS WORTH

MORE.

ALL TICKETS ARE ELIGIBLE TO EARN  (SCEL COIN)

- SCRATCH-OFFS AND DRAW TICKETS
- WINNING AND NON-WINNING TICKETS

SCAN OR ENTER YOUR TICKETS TO EARN 

- ON THE PLAYERS' CLUB APP
- ONLINE AT SCEDUCATIONLOTTERY.COM

USE YOUR  TO ENTER WEEKLY, MONTHLY, AND QUARTERLY DRAWINGS FOR CASH AND OTHER PRIZES!



SCAN TO DOWNLOAD OUR APP AND JOIN TODAY!



Getting help...

There is a solution. Treatment is effective. Problem gamblers can overcome their dependency and change their lives.

If you or someone you know needs help, pick up the phone and take the first step. Family and friends of problem gamblers are also encouraged to call.

Treatment is confidential.

Help is available. Call the S.C. Gambling Helpline at **1-877-452-5155**.

Resources...

South Carolina **DAODAS**

Department of Alcohol and Other Drug Abuse Services

Helpline: 1-877-452-5155

www.daodas.sc.gov



National Council
on Problem Gambling

Hotline: 1-800-522-4700

www.ncpgambling.org

SOUTH CAROLINA EDUCATION LOTTERY

BETTERU

SCEducationLottery.com/BetterU

SOUTH CAROLINA EDUCATION LOTTERY

BETTERU

PROBLEM GAMBLING INFORMATION



sceducationlottery.com



For additional problem gambling information visit:
SCEducationLottery.com/BetterU

BETTER U is about education. This brochure provides you with the facts and tools you need to be a better player, so you'll know when to play, when to take a rain check and when it's time to ask for help. The South Carolina Education Lottery encourages responsible play. Lottery proceeds assist in funding local gambling addiction services in South Carolina. Help is available. Take the first step by calling the toll-free helpline at **1-877-452-5155**.

Warning signs of problem gambling...

- Preoccupied with playing and unable to stop
- Bragging about playing, exaggerating wins and minimizing losses
- Restless and irritable when not playing
- Playing to "feel better"
- Borrowing money to play
- Lying to hide time spent playing or unpaid debts
- Frequent unexplained absences
- Chasing losses (playing to win back losses)
- Losing work time because of playing
- Doing something illegal to get money to play
- Jeopardizing a significant relationship or job by playing

If you are experiencing any of these behaviors, call the S.C. Gambling Helpline at **1-877-452-5155**.

The call is toll-free and confidential.

The S.C. Gambling Helpline is managed by the Department of Alcohol and Other Drug Abuse Services (DAODAS).

Responsible gambling guidelines...

- Play only for fun. When the fun stops, you stop.
- Think of the money spent as the cost of your entertainment. Think of winning as a bonus.
- Set a dollar limit and stick to it. Decide what you can afford to spend. Don't change your mind after losing.
- Set a time limit and stick to it.
- Expect to lose; odds are that you will lose.
- Don't borrow money to play or play on credit.
- Create balance in your life. Don't let playing interfere with friends, family or work.
- Don't play to win back losses. The more you try to recoup losses, the more you will lose.
- Don't play as a way to cope with emotional or physical pain. Playing for reasons other than fun can lead to problems.
- Know the warning signs of problem gambling. The more educated you are, the better choices you will make.



Stay educated and learn more at:
SCEducationLottery.com/BetterU

When their problem is your problem...

If you are the spouse or family member of a problem gambler, here are a couple of important tips to follow:

- Take care of yourself, and
- Realize that you are not responsible for the gambler's behavior.

As hard as it is, you need to take steps to protect your financial resources, your health and the welfare of your children. Even if your loved one is not ready or willing to get help, you may want to call the helpline and talk to a trained counselor yourself.

A problem gambler is someone whose gambling is causing psychological, financial, emotional, marital or legal problems for himself/herself and others.

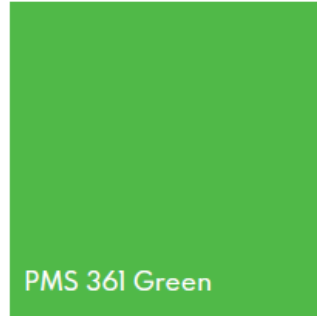
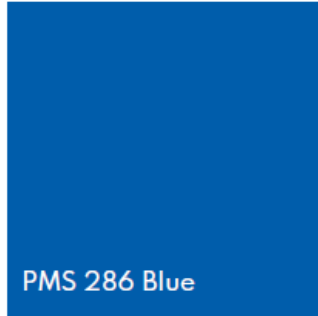
About treatment...

No one can force a problem gambler to change the way he/she plays, but treatment can give a person the tools to stop and the support to rebuild his/her life. Treatment is available in every country and is designed to meet the needs of the individual and/or family. Specific programs vary by individual, but all are non-judgmental and most include the following:

- Phone based individual assistance
- One-on-one counseling
- Group counseling
- Journal writing
- Financial counseling
- Ongoing support for you and your family

BRAND COLORS

Primary Colors



Color Codes

Pantone : 286 Blue
CMYK : C100 M66 Y0 K2
RGB : R0 G93 B170
HEX : 005daa

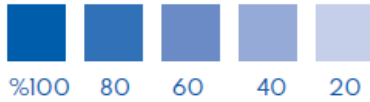
Color Codes

Pantone : 361 Green
CMYK : C69 M0 Y100 K0
RGB : R84 G185 B72
HEX : 54b948

Color Codes

Pantone : 0
CMYK : 0
RGB : 0
HEX : FFFFFFFF

Tones



Tones

