

**SOUTH CAROLINA EDUCATION LOTTERY COMMISSION  
MARKETING AND RETAILER RELATIONS COMMITTEE**

**MEETING NOTICE**

**The Marketing & Retailer Relations Committee of the  
South Carolina Education Lottery Board of Commissioners  
will meet on Wednesday, August 4, 2021, at 1:00 p.m.**

**4<sup>th</sup> Floor Conference Room, Room 428  
1333 Main Street, Columbia, South Carolina**

**AGENDA**

**1. Action Items**

- a. Cash Pop – Marketing Campaign**
- b. Beneficiary Messaging**

**2. Reports**

- a. Powerball – Monday Draw and Double Play Update**
- b. Jackpot Awareness Ad Update**
- c. Twentieth Anniversary Celebration**

**3. Other Business**

**Next Potential Meeting Dates – Wednesday, November 10th**