



South Carolina Education Lottery
P.O. Box 11949
Columbia, SC 29211

1333 Main Street, 4th Floor
Columbia, SC 29201
(803) 737-2002
Player Information Line:
1-866-736-9819

www.SCEducationLottery.com



Please, Play Responsibly.
S.C. Gambling Helpline:
1-877-452-5155

South Carolina Education Lottery, Our Story.



Beneficiary
Games
History
Jackpot Winners
Claiming Prizes
Play Responsibly
Retailers

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DEAR LOTTERY BENEFICIARIES:

In our 22nd year in business, the South Carolina Education Lottery (SCEL) is understandably proud of the success we have attained for our beneficiaries. Our mission is to raise funds in a responsible manner to be appropriated by the General Assembly to improve education. These funds are used to support students of all ages. Since the launch of the Lottery in 2002, the Lottery has transferred more than \$8 BILLION to the Education Lottery Account (ELA). During the past two fiscal years, SCEL has transferred \$598.3 million and \$564 million, respectively.

Each lottery dollar transferred to the ELA is critical to enhancing educational opportunities; therefore, we strive to manage our costs responsibly. During Fiscal Year 2022-23, 25 percent of every dollar earned by SCEL supported educational programs.

For additional information about SCEL's operations, an overview of our history, games offered, and our ongoing commitment to education, I invite you to visit our website, www.sceducationlottery.com, or contact us at 803-737-4419.

Approximately 66 percent was paid as prizes to winning players. Retailers earned commissions and incentives of 7 percent. In comparison to other lotteries, SCEL has the lowest combined General & Administrative and advertising costs of any U.S. lottery in the nation with revenues under \$5 billion. Our organizational culture is one that's efficient, socially responsible and aware of our contributions to education and this state. Our story is truly "success by the numbers."

We appreciate your interest in and support of SCEL. When you play the games of the South Carolina Education Lottery, you are not just taking a chance, you are giving one!

Yours truly,

Dolly Garfield
South Carolina Education Lottery
Executive Director



OUR MISSION: TO PROVIDE, WITH INTEGRITY, ENTERTAIN- MENT OPTIONS TO ADULTS TO SUPPORT EDUCATION IN SOUTH CAROLINA!

As of January 1, 2024, SCEL had a total of 125 employees and eleven departments, including Executive Office (4), Audit Services/Internal Auditor (1), Finance (16), Internal Operations (3), Information Technology (16), Legal Services (2), Licensing (6), Marketing (8), Product Development (4), Sales and Retailer Relations (46); and Security (19).

Of the Lottery's Sales and Retailer Relations staff, 42 employees work in the field and are responsible for servicing SCEL's retailers throughout the state. They provide delivery of point of sale materials to retailers, advise retailers on marketing techniques, recommend businesses for licensure as retailers, and other duties as directed by the Lottery Commission.

Of the Lottery's Security staff, 7 are solely employed as Draw Talent who perform on-air drawings for the South Carolina Education Lottery's local draw games.

Geo Distribution of Employees as of January 1, 2024:

- Upstate: 14;
- Columbia Office: 77;
- Columbia Claims Center: 5;
- Midlands: 14;
- and Coastal: 14.

The Executive Director and Director of Audit Services report directly to the South Carolina Education Lottery Commission. All SCEL employees serve at will and are not covered by the State Employee Grievance Procedures Act.

Trey, Winthrop University
LIFE Scholarship Recipient



Alyssa, USC Salkehatchie
Lottery Tuition Assistance



Nicholas, Charleston Southern University
LIFE Scholarship Recipient



Azharia, Central Carolina Technical College
LIFE Scholarship Recipient



BENEFICIARY

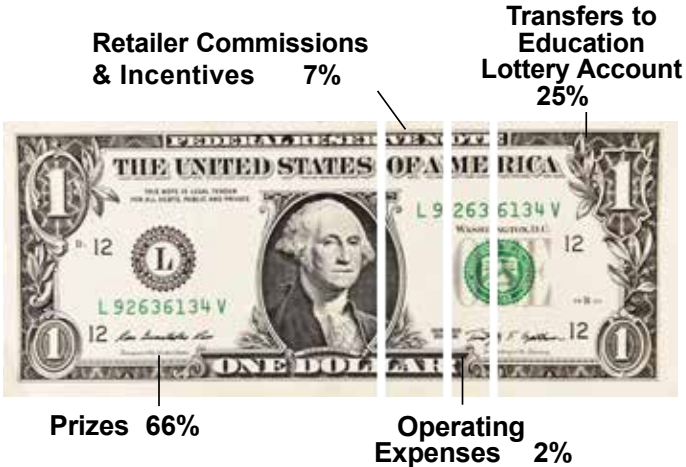
Since the inception of the Lottery, more than \$8 BILLION has been transferred to enhance education.

Since launch, the South Carolina Education Lottery (SCEL) continues to focus on its objective: to support new educational opportunities for the citizens of the Palmetto State by providing entertainment options to adults who play our games. SCEL's beneficiary message is to inform the public of how lottery proceeds enhance educational programs. We pride ourselves on the operation of a conservative lottery, both fiscally in earning revenues and socially as a result of the benefits South Carolinians receive from transfers to education. To ensure that lottery revenues are expended for new educational purposes, the General Assembly requires that the net proceeds, "... supplement and not supplant existing funds used for education." Code of Laws of South Carolina, 1976, Section 59-150-350(C)(2).

The General Assembly of South Carolina allocates and determines the distribution of net funds generated by SCEL. In the 22 years since the Lottery started on January 7, 2002, more than \$8 billion has been transferred to enhance the educational opportunities for South Carolinians. Lottery funds have been used to support a variety of educational programs, including:

- More than 2.5 million lottery-funded scholarships and grants awarded to South Carolina's students through academic year 2021-22
- \$180 million for the SmartState Program™ (formerly the Endowed Chairs Program) at the University of South Carolina, Clemson University, and the Medical University of South Carolina
- More than 1 million scholarships and grants have been awarded to technical college students
- More than \$1.1 billion directed to support South Carolina's public schools
- \$517 million directed towards primary education (grades K-5) enhancement programs in the subjects of reading, math, science and social studies

What is the breakdown of SCEL's gross proceeds?***



***Figures represent Fiscal Year 2022-23.

- \$201 million to purchase more than 2,600 school buses and provide maintenance and fuel
- More than \$25 million to South Carolina counties for local libraries
- \$3.5 million to programs that provide gambling addiction treatment

For a complete list of appropriations made by the General Assembly from the Education Lottery Account (ELA), visit sceducationlottery.com or the S.C. Department of Administration at www.admin.sc.gov/budget/education-lottery. Detailed information on scholarship and grant requirements and award amounts are available from the Commission on Higher Education at www.che.sc.gov.

Dollar figures incorporate the period from January 7, 2002 - June 30, 2023.

Financial data indirectly related to the Lottery

More than \$235.9 million withheld in S.C. Income Tax from lottery winnings

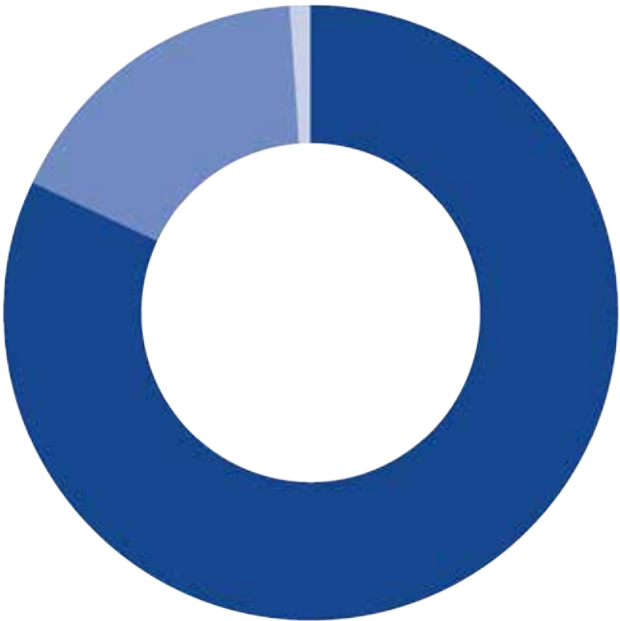
More than \$4 million collected in debt set-off and unpaid child support

Dollar figures reflect the period of January 7, 2002 - June 30, 2023.



Lottery Dollar Appropriations to Date*

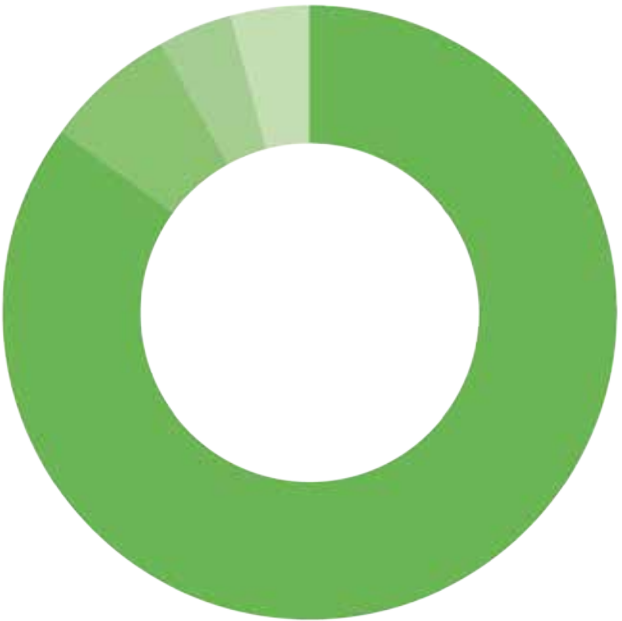
- Higher Education Programs and Scholarships: \$7.1 BILLION
- K-12 Programs: \$1.1 BILLION
- Community Education Programs: \$54 MILLION



*Dollar figures for all charts incorporate the period from January 7, 2002 - June 30, 2024.

Higher Education Appropriations to Date**

- Scholarships and Grants: \$6 BILLION
- Other Higher Education Programs: \$754 MILLION
- SmartState Program™: \$180 MILLION
- Technology: \$203 MILLION



**Source of appropriations: Office of State Budget, SC Department of Administration. Dollar figures for all charts incorporate the period from January 7, 2002 - June 30, 2024.

GAMES

Players must be 18 years of age or older and pay cash for tickets. Tickets are available at retailers across the state. Watch live, televised drawings on WHNS in Greenville/Spartanburg, WCSC in Charleston, WLTX in Columbia, WMBF in Myrtle Beach, WHHI in Hilton Head, WMYT in Rock Hill and WRDW in North Augusta. For all games, prize payouts are subject to SCEL rules and regulations that may be obtained at SCEducationLottery.com.

Sign it NOW! Sign tickets immediately after purchase. Tickets are bearer instruments, meaning the ownership of the ticket belongs to the ticket holder. Signing the ticket helps protect players in the event the ticket is lost or stolen.



Scratch-off costs range from \$1 to \$20. Scratch the latex-covered area to reveal the play area. Follow the instructions, and look for a special feature or a bonus area that may be part of the ticket. Lottery retailers will validate winning tickets. Players have 90 days after the last day to sell an instant ticket to redeem a prize. The official end of game notice will be posted at retail locations as well as on sceducationlottery.com. New games are introduced each month, usually on the first Tuesday.

The Lottery offers several draw games and prizes must be claimed within 180 days after the draw date on the ticket.



Drawings: Every day at 12:59 p.m. and 6:59 p.m. (No midday drawing on Sundays or Christmas Day). Midday drawings are not televised.

How to Play: Pick one or more numbers (POPs) from 1 to 15. Pick your wager: \$1, \$2, \$5, or \$10 per POP. Choose to play up to 6 consecutive draws. If your POPs match the one number drawn by the Lottery then you win the prize on your ticket. Tickets print with a randomly assigned prize amount for each number played. You could win from 5X all the way up to 250X your wager. Play all 15 POPs to guarantee a win. CASH POP sales are suspended at 12:45 p.m., Monday through Saturday, and at 6:45 every evening to allow for the drawing. **CASH POP ticket sales CANNOT be canceled.** Overall odds of winning are 1 in 15.



Drawings: Every day at 12:59 p.m. and 6:59 p.m. (No midday drawing on Sundays or Christmas Day). Midday drawings are not televised.

How to Play: Select three (3) numbers from 0 to 9. Choose "Day" or "Eve" drawings. Play up to 14 consecutive draws for "Day" or "Eve" or up to 28 consecutive draws for both. Fill out a play slip with a pencil, blue or black ink or mark "Quick Pick" for the computer to select the numbers. Spend \$0.50 or \$1 per play and select from one of the six types. For a "pairs" type, specify the location, either "Front Pair" or "Back Pair." For an extra \$1, players can add FIREBALL. With FIREBALL replace any one of the winning numbers drawn with the FIREBALL number to create FIREBALL prizewinning combinations. Win a prize if the player's selected numbers match any of the FIREBALL prize-winning combinations. Pick 3 sales are suspended at 12:45 p.m., Monday through Saturday, and at 6:45 every evening to allow for the drawing. After purchase, a player has up to 20 minutes to cancel the sale. Odds of winning are from 1 in 100 to 1 in 1,000, depending upon the play type selected.



Drawings: Every day at 12:59 p.m. and 6:59 p.m. (No midday drawing on Sundays or Christmas Day.) Midday drawings are not televised.

How to Play: Pick 4 players bet \$0.50 or \$1 per play. Mark the "Day" or "Eve" box to select the draw. Play up to 14 consecutive draws for "Day" or "Eve" or up to 28 consecutive draws for both. To play, select four (4) numbers from 0 to 9 or opt for a "Quick Pick" for random selection of numbers. For an extra \$1, players can add FIREBALL. With FIREBALL replace any one of the winning numbers drawn with the FIREBALL number to create FIREBALL prizewinning combinations. Win a prize if the player's selected numbers match any of the FIREBALL prizewinning combinations. Prior to each drawing, Pick 4 sales are suspended at 12:45 p.m., Monday through Saturday, and at 6:45 every evening to allow for the drawing. After purchase, a player has up to 20 minutes to cancel the sale. Odds of winning are from 1 in 417 to 1 in 10,000, depending upon the play type selected.



Drawings: Every day at 6:59 p.m.

How to Play: Palmetto Cash 5 is a five-number game with a top prize of \$100,000 and multiplier option to win up to \$500,000. Players select five numbers from 1 to 38. Each play costs \$1. There are four ways to match and win. Win \$100,000 by matching all five numbers. Power-Up for an additional \$1 to multiply winnings by a number (ranging from 2 to 5) drawn separately. PC5 with Power-Up costs \$2. Play for up to 40 consecutive draws. Prior to each drawing, PC5 sales are suspended at 6:45 p.m. **PC5 tickets CANNOT be canceled.** Overall odds are 1 in 8.4. Top Prize Odds are 1 in 501,942.



Drawings: Wednesdays and Saturdays at 10:59 p.m.

How to Play: Pay \$2 and select five white ball numbers from 1 to 69 and a red Powerball® from 1 to 26 numbers or Quick Pick. Match all six numbers to win the jackpot. The jackpot is determined by game sales and interest rates. There are eight other ways to match and win up to \$1 MILLION. Spend an extra \$1 for PowerPlay® to multiply most prizes by 2, 3, 4 or 5, excluding the jackpot and Match 5 prize, which wins \$2 million with PowerPlay®. A Double Play® drawing is held after the Powerball® drawing and offers another chance to match an additional set of numbers drawn. Double Play® costs an additional \$1. PowerPlay® does not apply to Double Play®. Play up to 20 advance draws. Sales are temporarily suspended at 9:59 p.m. on draw nights to allow for the drawing. **Powerball® ticket sales CANNOT be canceled.** Overall odds are 1 in 24.9. Jackpot odds are 1 in 292,201,338.



Drawings: Tuesdays and Fridays at 11 p.m.

How to Play: Pay \$2 and select five numbers from 1 to 70 and one "MEGA BALL" number from 1 to 25 or a Quick Pick. Match all six numbers drawn to win the jackpot. The jackpot is determined by game sales and interest rates. There are eight other ways to match and win up to \$1 million. Spend an extra \$1 for Megaplier® to multiply winnings by 2, 3, 4 or 5 (excluding the jackpot). A Match 5 + 0 prize with Megaplier® wins up to \$5 MILLION depending upon the Megaplier® number drawn. Play up to 20 draws in advance. Ticket sales for Mega Millions® are temporarily suspended at 10 p.m. on Tuesday and Friday to allow for the drawing. **Mega Millions® ticket sales CANNOT be canceled.** Overall odds are 1 in 24. Jackpot odds are 1 in 302,575,350.



OUR HISTORY

On November 7, 2000, the state's voters approved a referendum by a vote of 54 percent in support of the implementation of a state-run lottery in South Carolina. On June 7, 2001, the South Carolina General Assembly ratified the South Carolina Education Lottery Act (Act 59 of 2001). The Governor signed the Act into law, and the South Carolina Education Lottery (SCEL) was established.

The legislation that created SCEL also established a board of nine members appointed to staggered three-year terms. The South Carolina Education Lottery Commission was created as an instrument of the State and a public commission, with powers comparable to those exercised by commissions engaged in entrepreneurial pursuits. Three commissioners are appointed by the Governor, three are appointed by the President Pro Tempore of the Senate, and three are appointed by the Speaker of the House of Representatives. The South Carolina Education Lottery Commissioners are:

- Sam Litchfield, Chairman
- Dr. Edward Keith, Vice Chairman
- Keith Munson, Treasurer/Secretary
- William "Billy" Newsome
- W. Patrick Earle
- Andre Bauer
- Dr. Vareva Evans Harris
- Jay Young

Proceeds of lottery games must be used to support improvements and enhancements for educational purposes and programs as provided by the General Assembly. Appropriations from the Education Lottery Account must be used to supplement and not supplant existing funds used for education.



Llewellyn Jeffcoat bought SC's 1st lottery ticket at 6 a.m. in Columbia. "This is amazing," she said. Chairman John C.B. Smith and Governor Jim Hodges joined her.

Timeline

2002

January

- SCEL Launch

February

- SCEL repays start-up loan.
- Eight individuals are chosen as draw talent.
- SCEL makes first deposit to the Education Lottery Account.

March

- **Pick 3** Launch

June

- **Carolina 5[®]** Launch. **Carolina 5** is a five-number game with a top prize of \$100,000 taxes paid.

July

- SCEL transfers \$80 million to the Education Lottery Account in the first six months of operation.
- Claims Center moves from the BOA Bldg. to 717-C Lady Street.
- South Carolina Research Centers for Economic Excellence Act takes effect establishing the Endowed Chairs Program at USC, MUSC, and Clemson to encourage research and development in areas targeted to create jobs and economic opportunities. Funding is \$180 million.

August

- **Grilling-up Summer Fun Promotion** is the 1st second-chance promotion, six players won \$1,000, three won Ducane grills and the Grand Prize winner had his or her choice of a Ford Escape or F150.
- Public Gaming Research Institute awards SCEL: The Outstanding Achievement Award and Excellence in Advertising Award.

September

- **Pigskin Playoff**, second-chance promotion launches. Entrants were to collect \$5 worth of tickets and choose USC or Clemson when mailing entries. Four players won tailgating baskets and helmets. The grand prize winner received four tickets to the Carolina/Clemson game.

October

- **Powerball[®]** Launch
- Launch events include the **Power Bug promotion**. A red VW bug was filled with red ping pong balls. The player who guessed the closest to the correct number of balls won the car.

2003

January

- 1st Year Anniversary
- Beneficiary Message Campaign Launch
- **Pick 4** Launch

February

- National Lottery Conference in Charleston, SC

May

- **1st Powerball[®] Jackpot Winner** (\$88.7 million)
- **Carolina 5** adds Tuesday night draws, expanding to two nights a week.

July

- SCEL and PalmettoPride launch **Clean\$weep**, a statewide anti-litter campaign and second-chance promotion.

August

- Partnered with the S.C. Law Enforcement Division and the AMBER Alert program to broadcast information on missing children via lottery terminals.

October

- SCEL hosts the national Powerball[®] drawing from the S.C. State Fair.
- First \$10 ticket, **Cash Bonanza**, launches.

December

- **2nd Powerball[®] Jackpot Winner** (\$110.75 million)

2004

January

- 2nd Year Anniversary
- "Just Plain Fun!" jingle launches.
- "The Lottery Insider," an online registry with player information launches.

March

- **Carolina 5[®]** changes to Monday, Wednesday, and Friday draws.
- SCEL reaches a **HALF BILLION DOLLARS** in transfers to the Education Lottery Account.

May

- **Carolina Millionaire** Summer Promotion launches.

June

- Prints 100 millionth **3 Times Lucky** ticket
- **3rd Powerball[®] Jackpot Winner** (\$62 million)

October

- **Carolina Millionaire** Grand Prize Reveal Event held at the State Fair. Grand Prize is \$1 million. Nine semi-finalists won an all-inclusive Caribbean vacation for two.

2005

January

- 3rd Year Anniversary

February

- **Palmetto Cash 5** Launch
- **Carolina 5** becomes an instant ticket, with a \$100,000 taxes paid top prize.

March

- Using numbers from Chinese fortune cookies, 14 South Carolina players match five **Powerball[®]** white ball numbers to win either \$100,000 or \$500,000 with the purchase of the PowerPlay[®] multiplier option. (Nationwide there are 110 fortune cookie winners.)

June

- National Spring Directors Lottery Conference in Charleston, SC

The Launch Story

SCEL's launch was one of the quickest and most successful launches in the history of the lottery industry. After the launch on January 7, 2002, SCEL continued to experience a year of successful "firsts."

- First lottery to launch with a full complement of retailers (3,100)
- Total first calendar year sales of \$642.6 million
- First lottery to launch with multiple price points
- Launched 34 instant games and three online games, including Powerball[®], the multi-state game
- Launched Pick 3[®] in the fastest time frame in lottery history
- Held "Second-Chance Drawings" to give players added value and encourage the proper disposal of non-winning tickets
- Best per capita sales, an average \$1.87, of lottery start-ups. The average per capita sales for other lottery states during start-up is \$0.73

August

- **Powerball**® Matrix changes from \$10 million starting jackpot to \$15 million. Match 5 prize doubles from \$100,000 to \$200,000. Match 4 + 1 prize increases to \$10,000 from \$5,000.

October

- **Powerball**® Match 5 millionaire and three Match 5 Bonus Prize winners
- Ultimate Harley-Davidson® Grand Prize Event held at State Fair.

December

- **1 BILLIONTH DOLLAR transferred to the Education Lottery Account.**

2006

January

- 4th Year Anniversary

February

- SCEL introduces a toll-free number for players.

March

- National Play Responsibly Month
- First **Powerball 10X® Promotion** launches. One of the 5's on the PowerPlay® wheel was replaced with a 10.

April

- Fort Mill Claims Center opens

May

- Sales exceed \$1 BILLION

June

- **2006 Million Dollar Second-Chance SummerSM Promotion** launches.

July

- **Carolina Power Deal**® Launch. The two-minute, televised game show offers players the chance to win up to \$20,000. Players had to make a \$10 combined purchase of Powerball® with PowerPlay® and mail entry form to enter a drawing.

October

- SCEL receives Award of Excellence - The Certificate of Achievement for Excellence in Financial Reporting.
- **Million Dollar Second-Chance SummerSM Promotion** concludes at the State Fair. Wendell Hughes, of Fort Mill, won \$1 million and a Ford Mustang®.
- **Carolina Millionaire Raffle** Launch

2007

January

- 5th Year Anniversary
- **Carolina Millionaire Raffle** produces four new millionaires and 762 lower-tier prize winners of \$1,000 to \$100,000.

February

- Coastal Claims Center moves to new location in Mt. Pleasant.

April

- 2nd **Powerball 10X**® Promotion launches.
- **4th Powerball® Jackpot Winner** (\$15 million)

May

- SCEducationLottery.com introduces the Players' Club.
- **THAT'S THE TICKETSM Summer Promotion** Launch

June

- Last draw date for contestants in the **Carolina Power Deal**® game show. 52 contestants won a total of \$587,000.
- Launch of first instant game to offer an annuity top prize, **20 Year Bonus.**

July

- **THAT'S THE TICKETSM Summer Promotion** initial four winners revealed at RiverDogs game in Charleston.
- Columbia Claims Center moves to Assembly Street.

September

- **THAT'S THE TICKETSM Summer Promotion** next four winners revealed during Beach, Boogie & BBQ Festival in Myrtle Beach. Final winner revealed in January 2009.
- **Palmetto Cash 5** expands drawings to five nights a week, Monday through Friday.
- **Cruise Away with Palmetto Cash 5 Promotion** Launch
- **Deal or No DealTM** Second-Chance Promotion Launch

October

- Executive Director Ernie Passailaigue elected North American Association of State and Provincial Lotteries (NASPL) President.

November

- **Cruise Away with Palmetto Cash 5** Winners Announced

2008

January

- 6th Year Anniversary

February

- **MegaMatch 6**® Launch

March

- **1st MegaMatch 6® Jackpot Winner** (\$871,715)

April

- **3rd Powerball® PowerPlay® 10X® Promotion** launches.
- **Deal or No DealTM** second-chance winner plays the **Deal or No DealTM** game show in Hollywood, CA, and wins \$99,000.

May

- SCEL achieves industry milestone with verification on the Technical Standard for Extensible Markup Language (XML) Retail Accounting Reports.
- **5th Powerball® Jackpot Winner** (\$35 million)
- **Summer EscapeSM 2008 Promotion** Launch

June

- SCEL has first holographic ticket, **\$100,000 Super Cash.**
- FY 2007-08 sales exceed \$992 million.

July

- Beneficiary press conference announces more than \$2 billion appropriated by the General Assembly for education.
- **Lucky 7's**, first larger \$1 ticket with bar code on ticket front, launches.
- First four **Summer EscapeSM 2008** finalists revealed at Greenville Drive baseball game.
- Executive Director Ernie Passailaigue elected Chairman of the Powerball® Group and Vice President of the Multi-State Lottery Association (MUSL).

August

- Second four **Summer EscapeSM 2008** finalists revealed at Charlotte Knights baseball game in Fort Mill.
- **Summer EscapeSM 2008** Grand Prize events conclude at the Beach, Boogie & BBQ Festival in Myrtle Beach where the last four finalists are revealed.
- 2nd **Deal or No DealTM** second-chance promotion launches.
- The Certificate of Achievement for Excellence in Financial Reporting is awarded to SCEL by the Government Finance Officers Association of the United States and Canada for its Comprehensive Annual Financial Report.

September

- SCEL closes Fort Mill Claims Center.

October

- SCEL achieves verification for two distinct lottery industry Quality Assurance (QA) best practices under the North American Association of State and Provincial Lotteries Standards Initiative Verification Program. SCEL becomes the third lottery to achieve the industry "good housekeeping" seal for QA procedures and bring the total number of industry best practices verifications to three.

November

- SCEL converts to a new online gaming system that allows lottery retailers to sell tickets 24 hours a day, seven days a week.
- SCEL launches a Play Responsibly website at PlayResponsiblySC.com.

2009

January

- 7th Year Anniversary
- **Powerball**® Matrix changes. The starting jackpot increases from \$15 million to \$20 million. When PowerPlay® is purchased, the prize for matching five white balls increases to \$1 million.
- **Powerball® Cruise Away Promotion** launches.
- **THE PRICE IS RIGHT® Second-Chance Promotion** launches.
- **THAT'S THE TICKETSM** Summer Promotion final Grand Prize drawing held to reveal the ninth and final winner in the promotion.

March

- Final **Summer EscapeSM 2008** Grand Prize Winner announced.

April

- **Big League Baseball Summer Promotion** launches for a chance to win one of two trips to the *Major League Baseball*® ballpark of the winner's choice with a final drawing for \$100,000.

May

- SCEL revises Game Closing Procedure for instant tickets.

June

- **Palmetto Cash 5** drawing now held six days a week, Monday through Saturday.
- Executive Director Ernie Passailaigue announces he is leaving the Lottery.



- **Harley-Davidson® Second-Chance Summer Promotion** launches for a chance to win a Harley-Davidson® Fat Boy® motorcycle or \$100,000 in a final drawing.
- First of two **Big League Baseball** Grand Prize Events held at the Charleston RiverDogs baseball game in Charleston. First of two trip winners revealed.
- Sales for FY 2008-09 exceed \$1 BILLION.

July

- Second and final **Big League Baseball** Grand Prize Reveal Event held at the Greenville Drive baseball game in Greenville. Second and final trip winner revealed.
- Record breaking \$1,790,631 **MegaMatch 6®** ticket sold.
- **Cash Bonanza Bonus Second-Chance Promotion** launches for the chance to win up to \$1 million.

August

- Transfers to the Education Lottery Account exceed **\$2 BILLION**.
- **6th Powerball® Jackpot Winner** (\$259.9 million)

September

- **Harley-Davidson® Second-Chance Promotion** grand prize event held at the Beach, Boogie & BBQ Festival in Myrtle Beach to award a Harley-Davidson® Fat Boy® motorcycle.
- Paula Harper Bethea named Executive Director.

November

- Commission unanimously approves the cross-selling of **Mega Millions®** and **Powerball®**.

December

- The **MegaMatch 6®** game ends with its 199th drawing. After all winning tickets are claimed and prizes paid, any remaining funds from the **MegaMatch 6®** game are transferred to the Education Lottery Account (ELA).

2010

January

- 8th Year Anniversary
- **Mega Millions®** Launch

February

- Second **Wheel of Fortune®** instant ticket and second-chance promotion launches. Entrants have the chance to win one of five trips for two to Hollywood and an audition for the chance to be a contestant on **Wheel of Fortune®** or a final prize of \$100,000.

March

- Final **Big League Baseball** drawing for \$100,000 held. 75,700 entries received.
- First **Wheel of Fortune®** drawing held to award two trip winners.

April

- Final **Harley-Davidson®** second-chance drawing held for \$100,000 prize. 184,000 entries received.
- Second **Wheel of Fortune®** drawing to award two trip winners.

May

- **Powerball® PowerPlay® 10X® Promotion** returns.
- **Ric Flair™ Woooooo!™** ticket launches. Flair hosts “Meet and Greets” at the Southern 500, Freedom Weekend Aloft, & Sun Fun.

June

- **Chevrolet® Camaro® Second-Chance Promotion** launches. The first two drawings award a total of 876 prize packs, and the third drawing awards a Camaro® winner and a \$100,000 winner.

July

- Sales exceed \$1BILLION.

August

- First (1 of 3) drawing in the **Camaro® Second-Chance Promotion** to award 438 Camaro® prize packs.
- **Cash Bonanza Bonus Second-Chance Promotion** drawing awards a \$1 MILLION top prize. Five winners won \$50,000 and 100 winners were awarded \$1,000. 768,000 entries received.

September

- **Millionaire Raffle** returns
- **Megaplier® Match 5 + 0** prize changes starting with the **Mega Millions®** drawing on Tuesday, September 14, 2010. With the purchase of **Megaplier®**, every **Match 5 + 0** ticket holder wins \$1 MILLION, no matter the **Megaplier®** number drawn.
- Second (2 of 3) drawing in the **Camaro® Second-Chance Promotion** held to award 438 Camaro® prize packs.

October

- **Millionaire Raffle** Early Bird drawing held for 10 \$5,000 prizes.

November

- Final **Millionaire Raffle** drawing held to draw 724 winning numbers corresponding to two \$1 million prizes; two \$100,000 prizes; 20 \$10,000 prizes and 700 \$500 prizes.
- Final **Wheel of Fortune®** drawing awards a \$100,000 winner and a Hollywood trip winner. 91,000 entries received.
- **Behind the Draw Documentary** released.

December

- PC5 drawings are now seven nights a week.

2011

January

- 9th Year Anniversary
- Claims Centers in Greenville and Mt. Pleasant close.
- Powerball® Watch to Win Promotion runs for eight draws. Viewers use a “secret word” to enter for a chance to win tech prizes. Six viewers from SC won.
- The **Front Pair** and **Back Pair** play types for **Pick 3** launch.

February

- The **Bass Pro Shops® Second-Chance Promotion** offers five Adventure Trips of a Lifetime or a \$500 Bass Pro Shops® gift card. Six trip destinations to choose from. The first two drawings award a total of four trips and 500 gift cards. A third and final drawing awards one trip winner and one \$100,000 grand prize winner.

March

- The final **Camaro® Second-Chance** drawing wins Betty Bond of Iva a Chevrolet® Camaro® ISS™. Mike Senn of Lexington wins \$100,000. 876 prize packs awarded. 222,706 entries received.
- SCEL sponsors Chris Lafferty, driver of the #89 Chevy in the NASCAR® Camping World Truck Series 200 race at Darlington. The Lottery’s logo was featured on the truck.

May

- **Jeep, Second-Chance Promotion** launches. The first two drawings award a total of 850 Jeep, merchandise prize packs. The final drawing awards a Jeep® Wrangler Unlimited Rubicon Vehicle and a \$100,000 grand prize.

July

- FY 2010-11 sales exceed \$1.047 billion.

August

- Partner with Clear Channel to award a trip to the **iHeartRadio® Music Festival** in Las Vegas, NV. Gary Hiott of Summerville wins.

September

- **Instant Ticket Security Documentary** is released.
- **Wheel of Fortune® Second-Chance Promotion** launches. The first drawing awards three trips to Hollywood where players may be selected to play an exclusive non-broadcast, lottery players-only **Wheel of Fortune®** game with Pat Sajak and Vanna White. The second drawing selects three finalists for the Multi-State Second-Chance draw for a chance to win up to \$1 million. A final drawing selects one \$100,000 grand prize winner.

November

- Final **Bass Pro Shops® Second-Chance** drawing awards an Adventure Trip and a \$100,000 grand prize. 500 \$500 gift cards were awarded. Adventure trip winners were Timothy Gowan, Scott Evans, Melissa Burnell, Quiana Wright and Mary Jeffers from 139,738 entries. All trip winners chose Big Cedar Lodge in Branson, Missouri, as their destination. The \$100,000 grand prize winner was Henry Jackson.

2012

January

- 10th Year Anniversary
- **Diamond Millionaire 10th Anniversary** instant ticket and **Second-Chance Promotion** launches.
- SCEL celebrates **10-Year Anniversary** by closing the 2nd block of Main Street and hosting a press conference and reception.
- **Powerball®** celebrates its 20-Year Anniversary with game enhancements touting bigger jackpots, better odds, and more millionaires. Ticket price increases from \$1 to \$2. The starting jackpot doubles to \$40 million. The overall odds and the odds of winning the jackpot improve.

February

- The first drawing of three in the **Wheel of Fortune Second-Chance Promotion** awards three trips to Hollywood (valued at \$12,500) The winners, selected from more than 68,000 entries, are: Tom Goen, of Pauline; Thomas Laprise, of Goose Creek; and Gary Rodriguez, of Lancaster. Thomas Laprise, of Goose Creek, was chosen to play a non-broadcast version of the game show with Pat Sajak and Vanna White. Laprise solved two puzzles to win \$10,300 in cash and prizes.

March

- Final **Jeep, Second Chance Promotion** drawing awards a Jeep, Wrangler Unlimited Rubicon Vehicle to Shelly Kammert of Myrtle Beach and a \$100,000 grand prize to Georgianna Rosendary of North Charleston. 206,830 entries were received.
- After a \$72 million **Mega Millions®** jackpot is won on January 24, the jackpot rolls 19 times to an historic **\$656 million** on March 30. The jackpot is hit in Kansas, Illinois, and Maryland.

May

- The **Muscle Car Money™** instant ticket and second-chance promotion launch. Five winners will have their choice from four muscle cars. One name will be drawn to win \$100,000.

July

- Fiscal Year 2011-12 sales exceed \$1.13 billion.
- The first **Muscle Car Money Second-Chance Promotion** drawing awards a muscle car to Alleen Britton of Columbia and Allan Speicher of Lugoff.

August

- The second **Muscle Car Money Second-Chance Promotion** drawing awards a muscle car to Jack Cox of Graniteville and James Livingston of Simpsonville.
- The second drawing of three in the **Wheel of Fortune® Second-Chance Promotion** selects three finalists (Linda Ewing, of York; Oliver Gartrell, of Aiken; and Trang Nguyen, of Fort Mill) for the Multi-State Second-Chance draw for a chance to win up to \$1 million.

September

- The **Carolina Panthers** instant ticket is an historic first for both the Education Lottery and the Panthers.
- The final **Wheel of Fortune® Second-Chance Promotion** drawing wins Michael Reese of Lexington \$100,000. Over 100,000 entries received.



Sign the Ticket Back

The South Carolina Education Lottery has a message for its winners.

Congratulations! We are thrilled for you, but always...

Sign the back of the winning ticket first. This simple step safeguards your prize in the event your ticket is lost or stolen.

Secure the ticket in a safe location. Be careful who you tell that you won and where you keep the ticket until you can cash it. Your safety and that of your family is very important to us.

Seek counsel from a trusted source. Requesting advice from a financial planner, CPA, or lawyer is a good idea for winners of significant prizes, especially jackpot prizes.

November

- With over 1 million entries, the **Diamond Millionaire Second-Chance Promotion** drawing selects Jennifer Elrod of Summerville as the \$1 million winner.

2013

January

- 11th Year Anniversary
- Final **Muscle Car Money™ Second-Chance Promotion** drawing, Terry Livingston of Columbia wins \$100,000 and Vandra Patel of Rock Hill wins a muscle car. 255,000 entries were received.

March

- Lottery transfers reach \$3 billion to education.
- The **FAN-tastic! Second-Chance Promotion** launches a NASCAR® licensed property. Drawings for four insider trips to Darlington, two insider trips to Daytona, and a \$100,000 prize are planned.

April

- **Carolina Cash 6**, a six-number game with a grand prize of \$200,000 Taxes Paid game, launches.

July

- Fiscal Year 2012-13 sales exceed \$1.2 billion.
- The **Guy Harvey Second-Chance Promotion** offers players a chance to win a fishing trip with Guy Harvey in Grand Cayman Island, or a luxury vacation at Kiawah Island golf resort, or \$100,000 cash. Guy Harvey generously donated his licensing proceeds from the ticket to state conservation groups to fund education and marine conservation efforts in South Carolina.

August

- Carolina Cash 6 game ends.
- In the first **FAN-tastic! Second-Chance Promotion** drawing, Robert Kirby of Moncks Corner and Don Paul of Elgin win trips to Darlington. Joshua Wesnesky of Conway wins a trip to Daytona.
- **Honda instant ticket and second-chance promotion** launch. Fifteen Honda Rancher 4X4s manufactured in Timmonsville, SC will be given as prizes and \$75,000.

September

- **Carolina Panthers Second-Chance Promotion** launches. Players can win a \$250 Panthers Gift Card or \$100,000.

- **7th Powerball® Jackpot Winner** (\$399.4 million) at Murphy USA #8611 in Lexington. The jackpot amount is the fourth largest in Powerball® history. The State of South Carolina received an additional \$15 million in tax revenue; the Lottery will transfer an additional \$2 million to education.
- Steven Hussey of Simpsonville wins a trip to The Sanctuary at Kiawah Island Golf Resort in the **Guy Harvey Second-Chance Promotion**.

October

- In the second of three drawings in the **FAN-tastic! Second-Chance Promotion**, Cory Dickey of Lynchburg and David Long of Charleston won trips to Darlington. Ronnie Landers Jr. of Simpsonville won a trip to Daytona, FL.
- **Mega Millions®** game changes result in larger starting jackpot that's expected to grow faster and create more millionaires. Players can win up to \$5 million with Megaplier®.
- In the first **Honda Second-Chance Promotion** drawings, BJ Humphries, Thelma Hall, Jason Childs, William Young and Brien Dawkins each win a Honda Rancher 4X4.

November

- 100 lottery-made millionaire milestone reached.
- Mailon Davis of Hartsville is the winner of the **Guy Harvey Second-Chance Promotion** trip to fish with Guy Harvey in Grand Cayman Island.

2014

January

- 12th Year Anniversary
- Powerball® restores PowerPlay®. Non-jackpot prizes, excluding the Match 5 prize, will be multiplied by 2, 3, 4, or 5 with the purchase of PowerPlay®.
- In the second **Honda Second-Chance Promotion** drawing, Diane Lawrence, Sangita Patel, Peter Hulett, Michael Bowling and Alan Lawrence win Honda Rancher ATVs.

March

- The Lottery and Heritage Classic Foundation partner on a \$3 instant ticket that offers a second-chance drawing where two players will win a trip to the 2015 Heritage Golf Tournament.

April

- The Lottery launches on Twitter @sclottery.

- Crystal Kendrick of Irmo wins \$1 million in the **Money Money Millionaire Second-Chance Promotion** drawing. Over 1.1 million entries were received.

May

- Out of 87,000 entries received, Goose Creek's Brian McMaster is our \$100,000 **FAN-tastic!** Grand Prize drawing winner.

June

- Michelle Smith of Greenville and Ken Whitney of Ware Shoals win a trip to the 2015 Heritage Golf Tournament in the **Heritage Classic Foundation Second-Chance Promotion**.

July

- FY 2013-14 sales exceed \$1.26 billion.
- Leroy Dunlap of Blythewood wins \$75,000 in the final **Honda Second-Chance Promotion** drawing. Jeremy Price, David Christman, Robert Watts, Aaron Barts and Jimmy Dixon win Honda Rancher ATVs.

August

- The final drawing to win \$100,000 in the **Carolina Panthers Second-Chance Promotion** is held. A Columbia resident's name was selected from more than 200,000 entries received.

September

- A NEW Players' Club launches.
- **Instant Replay Second-Chance Promotion** launches. Players enter non-winning \$1 and \$2 tickets for a chance to win points and prizes in monthly drawings over an 11 month period. A final drawing for \$100,000 is planned for next September.

October

- A Charleston resident wins \$1 million in the **Millionaire Madness Second-Chance Promotion**. Over half-a-million entries were received.
- The final drawing to win \$100,000 in the **Guy Harvey Second-Chance Promotion** is held. An Aiken resident's name was selected from more than 100,000 entries received.

November

- SC Lottery Instant Replay app launches.

2015

January

- 13th Year Anniversary
- How does \$1,000 a day for life sound? **Lucky for Life** launches in SC. Tickets are \$2 for the six number, multi-state game.

February

- **Million Dollar Series Second-Chance Promotion** launches.

March

- **Trucks & Bucks® Second-Chance Promotion** launches. Five players win their choice of a Ford, Chevrolet or Dodge truck. Final drawing is for \$100,000.

April

- Charleston player wins \$1 million in the **\$1,000,000 Fortune Second-Chance Promotion**.

July

- FY 2014-15 sales exceed \$1.4 billion.

August

- **Hot Millions and Cool Millions Second-Chance Promotion** launches.

September

- "The impact of an education is beyond words" ad campaign featuring real life SC students debuts.
- Bennettsville woman win \$100,000 in **Instant Replay Second-Chance Drawing**.
- Mt. Pleasant player wins \$1 million in the **Million Dollar Series Second-Chance Drawing**.

October

- Powerball® matrix changes to allow a "10X" PowerPlay® multiplier when jackpots are \$150 million or less

2016

January

- 14th Year Anniversary
- Record \$1.6 BILLION Powerball® jackpot

February

- **Gold Millions Second-Chance Promotion** launches.

April

- Georgetown player wins \$1 million in the **Hot Millions/Cool Millions Second-Chance Promotion** drawing.

July

- FY 2015-16 sales exceed \$1.6 billion.
- The Lottery launches on Instagram @sclottery.

August

- **Black Ice Millions Second-Chance Promotion** launches.

October

- Director Paula Harper Bethea announces she is leaving the Lottery.

2017

January

- 15th Year Anniversary

February

- **My Million Dollar Series Second-Chance Promotion** launches.

April

- Palmetto Cash 5 10X promotion launches. The "5" Power-Up ball is replaced with a "10" resulting in a possible \$1 million top prize.

May

- Palmetto Cash 5 10X promotion produces 1st \$1 million winner.

June

- Columbia player wins \$1 million in the **Black Ice Millions Second-Chance Promotion**.

STUDIO-ON-MAIN:

Studio-On-Main is an on-call facility owned by the South Carolina Education Lottery. Studio-On-Main is located at 1333 Main Street, Suite 180, Columbia, SC 29201. To book Studio-On-Main contact Hinde Garrison, Executive Producer/Owner of KitchenFish, LLC at 803-309-0694.



July

- FY 2016-17 sales exceed \$1.6 billion.

August

- **Platinum Millionaire Second-Chance Promotion** launches.

September

- **The Walking Dead® Second-Chance Promotion** launches. One winner wins a trip for four to LA and Universal Studios.

October

- Mega Millions® matrix change. Prize increases to \$2 and starting jackpot goes from \$15 million to \$40 million.

December

- “Gigantix®” Royal Jewel Jackpot launches. This larger \$10 ticket features four separate games and special oversized dispensers.
- St. George player wins \$1 million in the **My Million Dollar Series Second-Chance Drawing**.
- Holiday Cash Add-A-Play game software error causes erroneous winning tickets to print from the terminal on Christmas Day.

2018

January

- 16th Year Anniversary

February

- Palmetto Cash 5 10X returns.

March

- **Extreme Millions Second-Chance Promotion** launches.

April

- Columbia player wins \$1 million in the **Platinum Millionaire Second-Chance Drawing**.

May

- Taylors player wins trip to L.A. in **The Walking Dead® Second-Chance Promotion**.
- **Harley-Davidson® Second-Chance Promotion** launches.
- The Lottery converts to a new central gaming system vendor, IGT.
- Commission approves refunding Holiday Cash Add-A-Play purchase price for tickets printed in error.
- Hogan Brown named SCEL’s Executive Director.

June

- **Powerball® Power Cruise™ Promotion** launches. 19 SC players will win a cruise to the Bahamas in January 2019. One national player on board will win \$100,000.
- Cumulative transfers to education reach \$5 BILLION.

July

- FY 2017-18 sales exceed \$1.7 billion.

August

- **Million Dollar Multiplier Second-Chance Promotion** launches.

September

- **The Voice® Second-Chance Promotion** launches.

October

- **1st Mega Millions® jackpot win**. Ticket worth \$1.5 BILLION sold in Simpsonville.

November

- Manning player wins \$1 million in the **Exteme Millions Second-Chance Drawing**.

2019

January

- 17th Year Anniversary
- **Powerball® Power Cruise™** sets sail.
- A South Carolina resident claims a \$1.5 BILLION Mega Millions® jackpot and chos es the cash payment of \$877 million.

February

- Mt. Pleasant woman wins a trip for two to Las Vegas and LA in **The Voice® Second-Chance Promotion**.

March

- **Carolina Millions Second-Chance Promotion** launches.

April

- Charlotte, NC, player wins \$1 million in the **Million Dollar Multiplier Second-Chance Drawing**.
- The Lottery launches on Facebook.

June

- A NEW sceducationlottery.com website launches.
- The SC Lottery mobile app launches.
- **MONOPOLY JACKPOT Second-Chance Promotion** launches. Five second-chance drawings award rolling cash jackpot prizes, and the final drawing awards at least \$250,000, possibly up to \$2.5 million.
- Record \$487.6 million transferred to support education programs in our state during Fiscal Year 2019.

July

- FY 2018-19 sales exceed \$1.9 billion.

August

- **First Powerball® Millionaire of the Year Second-Chance Promotion** launches. Powerball® joins with Dick Clark’s New Year’s Rockin’ Eve to offer five South Carolina Powerball® players a chance to win a trip to New York City to watch the ball drop on New Year’s Eve. All national Powerball® trip winners will be entered into a drawing for a chance to win \$1 million LIVE on ABC after midnight.
- **Millionaire Series Second-Chance Promotion** launches.

September

- **Harley-Davidson® Second-Chance Promotion** awards four winners a Harley-Davidson® bike and one winner \$125,000.

October

- Charleston player wins \$1 million in the **Carolina Millions Second-Chance Drawing**.
- In the **First Powerball® Millionaire of the Year Second-Chance Promotion** drawing, Donna Burke of West Columbia, Cynthia Crunkleton of Hartsville, Edna Wright of Conway, Joyce Wilson of Anderson, and Frankie Little of Columbia win a trip to New York City.

November

- Charleston player wins \$1 million in the **Carolina Millions Second-Chance Drawing**.

2020

January

- 18th Year Anniversary

February

- “Tiny Stories” launches. The ad campaign features Tina Tiny, who travels the state interviewing “tiny” lottery winners. Viewers are asked to share their tiny story of winning the Lottery with us.
- **Game of Suits Second-Chance Promotion** launches.

April

- The global pandemic led to changes in the Powerball® and Mega Millions® games. The Powerball® and Mega Millions® advertised jackpot will be based on game sales and interest rates. Guaranteed starting jackpot amounts and minimum jackpot increases will be eliminated, and future jackpot increases will be determined and announced prior to each drawing.

June

- The Lottery offered a drive-thru option for players to drop off claims and have their winnings mailed to them following the claims center’s closure due to the pandemic. The week-long event was held at the S.C. State Fairgrounds in Columbia.
- Walterboro player wins \$1 million in the **Millionaire Series Second-Chance Drawing**.

July

- The Lottery reported a record \$492.8 million transfer to education for Fiscal Year 2020. This brings the Lottery’s cumulative contribution to education to more than \$6 BILLION since the games began in 2002.

August

- Darlington Raceway and the South Carolina Education Lottery partner on the entitlement of the NASCAR Gander RV & Outdoors Truck Series. The South Carolina Education Lottery 200 was run on Labor Day weekend.
- **Double Your Million! Second-Chance Promotion** launches.

October

- **Powerball® First Millionaire of the Year Second-Chance Promotion** launches. 31 Players’ Club members won a Prize Pack. 5 national VIP Prize winners won either a New Year’s Eve Trip to New York City or a Party Prize and a chance to win \$1 million LIVE on ABC.

December

- The second Powerball® First Millionaire of the Year Second-Chance Promotion launches. 31 Players’ Club members won a Prize Pack. 5 national VIP Prize winners won either a New Year’s Eve Trip to New York City or a Party Prize and a chance to win \$1 million LIVE on ABC.

2021

January

- 19th Year Anniversary

February

- Georgetown player wins \$1 million in the **Million Dollar Mega Multiplier Second-Chance Drawing**.

March

- **\$2,000,000 Colossal Cash Promotion** launches. First scratch-off with a \$2 million top prize.

June

- **Lucky for Life** game ends in South Carolina.

April

- The Players’ Club App launches complete with a ticket checker and more new features.
- **Road to Riches® Second-Chance Promotion** launches for a chance to win one of four Polaris vehicles.

May

- **FIREBALL** is added to the **Pick 3** and **Pick 4** games. For an additional \$1, players can add FIREBALL for a chance to replace one of the Pick 3 or Pick 4 numbers drawn with the FIREBALL number to create prize winning combinations.
- SCEL partners with PGA TOUR player Matthew NeSmith to serve as a Lottery Scholarship Ambassador. NeSmith, a North Augusta native, played his collegiate golf at the University of South Carolina and earned a LIFE scholarship.
- The public is invited to submit photos of their dogs and then vote for their Top 9 pups to appear on the \$2 **Happy Pawlidays** scratch-off in October!

June

- Irmo player wins \$1 million in the **Double Your Million! Second-Chance Drawing**.

July

- The Lottery held its first Facebook Live event featuring cash prizes! During the **7-11-21® Live! Livestream**, 10 winners that left a comment with their favorite or lucky number won \$777.
- SCEL reports record-setting results for FY 21 as proceeds raised for education (\$607.6 million), prizes paid to players (\$1.59 billion) and commissions earned by retailers (169 million) all hit new highs.

August

- Powerball® adds a Monday drawing and Double Play®. Players can add Double Play® for a chance to win up to \$10 million.

October

- **THE BIG \$PIN®** series of scratch-offs launches. 15 winners get to spin a Big Wheel for cash prizes in the Lottery’s draw studio.

November

- **Bonus Bucks Second-Chance Promotion** launches. 20 winners will win \$10,000.

2022

January

- 20th Year Anniversary
- 20th Anniversary Second-Chance Promotion launches, where 20 winners win \$2,000 each month. 15 nostalgic tickets go on sale.
- **CASH POP**, a one-digit draw game, launches

March 22nd Year Anniversary

- **Instant Millions Second-Chance Promotion** launches.

July

- Lottery transfers \$564 million to education for FY 2022.

August

- First Carolina and Clemson scratch-off launches. \$5 **Carolina Jackpot** and **Clemson Jackpot** tickets are eligible for the Rival Play Second-Chance Promotion. Six winners will win up to \$15,000 at a live cash event and 4 winners will get season tickets.
- **THE MILLION Second-Chance Promotion** launches.
- The Lottery sponsors the Palmetto Series, the annual points competition between the University of South Carolina and Clemson University, for the first time.

November

- **Lady Luck Second-Chance Promotion** launches.
- Powerball® jackpot climbs to a record \$2.04 BILLION.

2023

January

- 21st Year Anniversary

February

- **\$1,000,000 Bonus Multiplier Promotion** launches.

March

- 1st \$20 scratch-off, *Fastest Road to \$1,000,000*, goes on sale.

April

- **Living Lucky with Luke Combs Promotion** launches. Ten winners will win a trip to Nashville to see Combs live in concert. Someone at the show will win \$500,000.

May

- **NASCAR Powerball Playoff™ Promotion** launches for a chance to win a VIP Trip to the NASCAR Cup Series Championship Weekend™ and possibly \$1 MILLION.

July

- Lottery transfers \$598.3 million to education for FY 2023.
- **Carolina vs. Clemson Promotion** launches. Four winners will win either \$50K, \$75K or \$100K at a live sporting event.

August

- **\$1,000,000 Riches Promotion** launches.
- BETTER U, an education initiative, launches. Components include Lottery 101 along with beneficiary and play responsibly messaging.

October

- **Players' Club REWARDS** launches. Members can enter all of their tickets to earn "SCEL Coin," and then spend their coin to enter monthly drawings for a chance to win cash and other fun prizes.
- *Happy Pawlidays!* scratch-offs go on sale featuring pups that were selected in an online photo contest.

2023

- Pick 4 pays out a record \$8.3 million when 4-4-4-4 is drawn.
- Lottery's Executive Director Hogan Brown retires.

February

- Dolly Garfield named the Lottery's Executive Director.
- **\$1,000,000 Money Maker Second-Chance Promotion** launches.

CLAIMING PRIZES

Sign it NOW! After purchasing tickets, please SIGN the back of the ticket legibly. Signing the ticket helps to protect you in the event the ticket is stolen or misplaced.

South Carolina Education Lottery players have three options for claiming prizes:

1. At authorized lottery retailers

Any lottery winnings up to and including \$500 can be redeemed at any authorized lottery retailer. Players are encouraged to sign tickets before presenting the ticket for validation. Retailers can payout in cash, store check, money order or a combination of those three.

2. By mail

Winnings of \$100,000 or less may be redeemed by mail.

The back of the winning ticket must be signed. Winnings in excess of \$500 must be accompanied by an official lottery claim form available at sceducationlottery.com. Claim forms are also available at any authorized South Carolina Education Lottery retailer. A copy of a picture identification card (driver's license, state or military I.D., or passport) is required for all winnings over \$500.

To claim winnings of \$100,000 or less via mail, please send in your ticket to the following address:

SC Education Lottery
P.O. Box 11039
Columbia, SC 29211-1039

The risk of mailing tickets remains with the player. Registered mail is recommended. Winnings over \$100,000 must be claimed in person at the Columbia Claims Center. Having a photocopy of a winning ticket will provide a record if the ticket is lost in the mail or misplaced.

3. At the Columbia Claims Center

Any winning ticket may be redeemed at the Columbia Claims Center. For winnings up to and including \$500, please sign the ticket back. For winning amounts in excess of \$500, players must provide: (1) a completed claim form; (2) a copy of picture identification (driver's license, state or military I.D., or passport); and (3) a signature on the winning ticket. Winning tickets in excess of \$100,000 must be brought in person to the Columbia Claims Center for redemption.

Please note, depending on the amount of your winnings, SCEL will withhold South Carolina taxes and federal tax laws apply. Players have 90 days after the official end of a scratch-off game to redeem a ticket. Pick 3, Pick 4, Palmetto Cash 5, Lucky for Life, Mega Millions® and Powerball® tickets can be redeemed up to 180 days after the draw date printed on the ticket.

The Columbia Claims Center is open from 8:30 a.m. until 5 p.m., Monday through Friday. (Except for holidays) Players should arrive before 4 p.m. to allow time for verification.

HOLIDAYS RECOGNIZED BY SCEL

January 1—New Year's Day

Last Monday in May—National Memorial Day

July 4—Independence Day

First Monday in September—Labor Day

National Thanksgiving Day and the Friday after

December 24—Christmas Eve

December 25—Christmas Day (No Midday drawing)

December 26—The Day after Christmas

Whenever any of these fall on Sunday, the Monday following is typically prescribed, and whenever any of these fall on Saturday, the preceding Friday is typically prescribed.

There are four holidays when our Claims Center is open but ONLY processing claims for less than \$5,000: Martin Luther King Jr. Day, President's Day, Confederate Memorial Day and Veterans Day.

The Claims Center is located in Columbia. The address, phone number and map for the claims center follows:

Columbia Claims Center

1309 Assembly Street, Columbia, SC 29201

(803) 253-4004



JACKPOT WINNERS

Powerball® and Mega Millions® are multi-jurisdictional games. Powerball® drawings are held on Wednesday and Saturday at 10:59 p.m. Mega Millions® drawings are held on Tuesday and Friday at 11 p.m. The South Carolina Education Lottery has had seven Powerball® jackpot winners and one Mega Millions® jackpot winner.



\$88.7 Million

SCEL's first Powerball® jackpot winners were Anthony and Monica Wilson, of Charlotte, N.C. The couple won an \$88.7 million jackpot in the May 7, 2003 drawing. Mr. Wilson worked in Columbia and stopped at Red Rocket Fireworks in Fort Mill to purchase tickets on his drive home.

\$110.7 Million

While traveling through S.C. on New Year's Eve, Norman "Norm" Shue purchased \$20 in Powerball® tickets at Clover Shop & Save in Clover. The first ticket was one of two tickets that matched the six numbers drawn in the December 31, 2003 drawing to split a \$220 million jackpot. Norman, the Lottery's second jackpot winner, and his wife, DeAnna, were residents of Concord, N.C.

\$65.8 Million

An admitted first time Powerball® player, who prefers to be unnamed, was the Lottery's third jackpot winner. The winning ticket worth \$65.8 million was purchased from The Spinx Company, Inc., in Townville. The North Carolina resident purchased the ticket for the June 26, 2004 drawing after spotting a Powerball® billboard advertising the jackpot.

\$15 Million

Dick Sandlin, of Wilmington, N.C., claimed the \$15 million jackpot for the April 4, 2007 drawing to become the fourth Powerball® jackpot winner. Amoco Food Shop #3 in Florence sold the winning ticket. Dick and Colleen Sandlin were returning from Florida and purchased lottery tickets in every state they traveled through on their journey home to North Carolina.

\$35.3 Million

Beginners luck or divine intervention, Jonathan Vargas, 19, was the first South Carolinian to win a Powerball® jackpot but the fifth SCEL player. The Gaston resident purchased the winning ticket for the \$35.3 million jackpot from Raceway #6747 in West Columbia. Vargas was working construction when the Powerball® numbers came to him. He purchased a ticket for the May 17, 2008 drawing and played his siblings' birth dates.

\$259.9 Million

Solomon Jackson Jr., a Columbia native, purchased the jackpot-winning ticket worth \$259.9 million from Murphy USA #7057 in Columbia. A retired state employee, Jackson purchased a single Powerball® quick pick with PowerPlay® for the August 19, 2009 drawing to win the jackpot.

\$399.4 Million

South Carolina's largest Powerball® jackpot win belongs to a Columbia area man, who declined to release his name. The fourth largest jackpot in Powerball® history of \$399.4 million was won at a Murphy USA #8611 in Lexington. The ticket was a quick pick bought the day of the drawing on September 18, 2013.



\$1.5 BILLION

South Carolina's first Mega Millions® jackpot winner waited 132 days before coming forward to claim a \$1.5 billion jackpot. The winner, a South Carolinian, purchased the ticket at the KC Mart #7 in Simpsonville for the October 23, 2018 drawing. The winner says she allowed a fellow customer at the KC Mart to jump ahead of her in line to buy a ticket just before the winning ticket was sold. "A simple act of kindness led to an amazing outcome," according to a release by the Lottery.

Did You Know?

...SCEL offers a 1 percent retailer commission to a retailer who sells a redeemed winning ticket worth \$10,000 or more. Retailer commissions are capped at \$50,000.



Monica and Anthony Wilson
\$88.7 Million Powerball® Jackpot Winner



Norman and DeAnna Shue
\$110.7 Million Powerball® Jackpot Winner



Colleen and Dick Sandlin
\$15 Million Powerball® Jackpot Winner



Jonathan Vargas
\$35.3 Million Powerball® Jackpot Winner



Solomon Jackson Jr.
\$259.9 Million Powerball® Jackpot Winner

PLAY RESPONSIBLY

The games of the Lottery can be a lot of fun. As with any game, the games of the South Carolina Education Lottery are designed for just that... fun. SCEL encourages our players to play responsibly.

Nationally, the gambling industry recognizes March as "Play Responsibly" month, but the Education Lottery advocates responsible play every day. SCEL and the Department of Alcohol and Other Drug Abuse Services (DAODAS) have teamed up in support of increased public awareness of the availability and benefits of problem gambling treatment. This effort is designed to help educate the public about the warning signs of problem gambling and where to call to obtain treatment services. Conspicuous signage and printed literature available at all retail locations, along with television and radio public service announcements are all ways SCEL encourages responsible play.

In March 2004, SCEL provided marketing support when DAODAS launched a toll-free helpline in accordance with Section 59-150-230(I) of the South Carolina Education Lottery Act which requires lottery funds be directed toward the prevention and treatment of compulsive gambling disorder.

Managed by DAODAS, this helpline is available to assist individuals and families affected by problem and compulsive gambling. If you or someone you know has a gambling problem, treatment is not only available, but also effective in improving the lives of problem gamblers and their families. Call the South Carolina Gambling Helpline toll-free at 1-877-452-5155. Nationally, persons who believe they may have a gambling problem can seek help by calling a 24-hour confidential live hotline at 1-800-522-4700. When playing the games of the Lottery, remember to Have Fun. Play Smart. Play Responsibly.SM

BETTER U

Play Responsibly is part of the Lottery's BETTER U initiative. BETTER U is about education. Because when you know the facts, the history and the math behind our games, you'll make better choices when you play.

Players can visit sceducationlottery.com/betteru for a lesson in Lottery 101, to learn how the Lottery supports education and to find out more about playing responsibly.

For assistance
in S.C call...

South Carolina
DAODAS
Department of Alcohol and Other Drug Abuse Services

1-877-452-5155

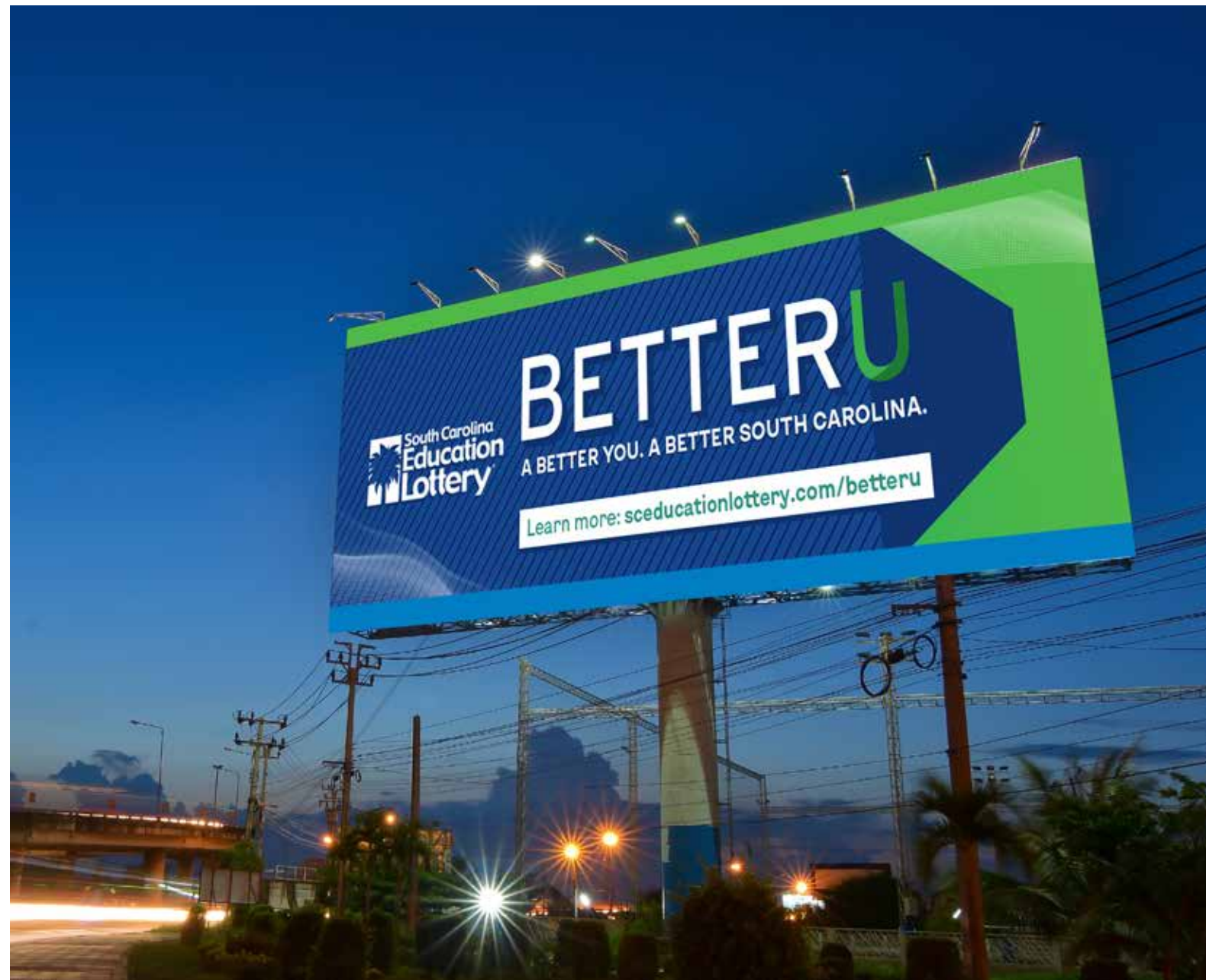
National gambling
services available...

 National Council
on Problem Gambling

1-800-522-4700

BETTER U Brochure

The BETTER U BROCHURE is available at lottery retailers statewide and provides those seeking treatment with resources in their area.



Amber Alert

America's Missing: Broadcast Emergency Response

The AMBER Alert emergency broadcast program is named for Amber Hagerman, 9, who was abducted and murdered. In the aftermath of her murder, the Arlington, TX, community requested that radio stations broadcast special "alerts" in the event of child abductions to assist law enforcement in disseminating information. The AMBER Alert Plan was developed in 1996 and is a voluntary partnership between law enforcement agencies and broadcasters. Today there are AMBER Alert plans in all 50 states.

On August 27, 2003, lottery terminals were programmed to distribute information about SC's child abductions. Once an alert has been issued by the SC Law Enforcement Division, the information is sent to lottery terminals where the alert can be printed and posted at lottery retail locations. During the fall of 2009, Player Information Displays (PIDs) were installed across the retailer network. The screens display photos and other vital details concerning a missing child. Law enforcement statistics indicate the first three hours after a child is abducted are a critical window for a successful recovery. The lottery terminal is another communication tool to be used during those important first three hours.

Lottery Retailers

Since the first lottery ticket was sold, retailers across the state have demonstrated tremendous support for the Lottery.

Make no mistake, the South Carolina Education Lottery's network of approximately 3,800 licensed retailers is the reason transfers since startup have surpassed the \$8 BILLION mark.

Because lottery tickets can only be purchased in South Carolina, all lottery retailers are located within the state. While a majority of lottery tickets are sold at convenience stores, lottery tickets can also be purchased at some grocery stores, package stores and newsstands in the state. Tickets must be purchased with cash, and retailers will redeem winning tickets up to and including \$500 as required by contract.

For every ticket sold, a lottery retailer receives a 7 percent sales commission. Once claimed, lottery retailers also earn a 1 percent retailer commission for selling a ticket with winnings of \$10,000 or more. The retailer commission is capped at \$50,000.

To the right is a listing of the Top 100 South Carolina Education Lottery retailers based on sales for Fiscal Year 2022-23. Each earned a commission of more than \$70,000!

Lottery Promotions at Special Events



The Lottery conducts promotions at special events across the state. Players making the required lottery purchase may spin the prize wheel to win lottery-branded promotional items.



Lottery holds a press conference at the KC Mart #7 in Simpsonville after the store sold a \$1.5 billion ticket.

The Numbers Tell The Story

Approximately **3,800** retailers through the end of Fiscal Year 2022-23...

\$2.4 BILLION in Fiscal Year 2022-23 sales...

582 lottery retailers are members of the MILLION DOLLAR SALES CLUB for Fiscal Year 2022-23 with sells of \$1 million or more. These retailers all earned a \$70,000+ commission...

\$8 BILLION and counting transferred to the state benefiting South Carolina's students since startup in 2002...

\$2.1 BILLION in retailer commissions and incentives earned by retailers selling lottery products since startup in 2002...

Top 100 Retailers for FY 2022-23 Sales

1. **Big T's**, Goose Creek - \$6,468,100.50
2. **Harry's**, Columbia - \$5,217,741.50
3. **Devikinc**, Sumter - \$4,583,953
4. **Garden Spot #4**, Taylors - \$4,223,983.50
5. **Krishna of Summerville Inc**, Summerville - \$4,081,892.50
6. **Gas N Go**, North Charleston - \$3,867,086.50
7. **Tiger Express #19**, Saint Helena Island - \$3,639,795.50
8. **S M Mart**, Lugoff - \$3,472,123
9. **AMPM Food Mart #4**, Columbia - \$3,396,549
10. **V GO #21**, Charleston - \$3,243,453.50
11. **Kwik SC LLC**, Charleston - \$3,113,612.50
12. **Stop N Go**, Walterboro - \$3,034,648.50
13. **Vgo #16**, Charleston - \$3,005,871
14. **Charlie's Grocery**, Charleston - \$2,974,936
15. **Quick Serve**, Lexington - \$2,905,275
16. **Veerraja LLC**, Charleston - \$2,858,859.50
17. **Discount Store**, North Charleston - \$2,846,657
18. **3Way Food Mart #21**, Aiken - \$2,841,105.50
19. **Breakers #179**, Florence - \$2,805,788
20. **Green Pantry**, North Charleston - \$2,788,326.50
21. **Exxon**, Georgetown - \$2,715,017
22. **Chestnut Amoco #108**, Orangeburg - \$2,705,743.50
23. **3 Way Food Mart #5**, Aiken - \$2,666,579.50
24. **Scotchman**, Georgetown - \$2,604,066
25. **Quick Lotto #7**, Orangeburg - \$2,542,594
26. **Kwik Fill**, Hanahan - \$2,507,678
27. **Shiv Mart III**, Columbia - \$2,478,520.50
28. **V Go Food Mart**, Holly Hill - \$2,471,120.50
29. **Quick Store #3**, Orangeburg - \$2,470,748.50
30. **Quick Pantry #16**, Greenwood - \$2,469,438.50
31. **Shree Jay Ambe LLC**, North Charleston - \$2,452,681
32. **A One Express**, Columbia - \$2,442,775
33. **Savers #1**, Dillon - \$2,433,947.50
34. **Mo Convenience and Tobacco Store**, Aiken - \$2,425,434
35. **Shree Food Mart**, McClellanville - \$2,390,320
36. **Shiv Food Mart #3**, Sumter - \$2,349,101
37. **G Food Mart**, Greenwood - \$2,346,185
38. **Big T's #2**, Charleston - \$2,339,165.50
39. **Sunhouse #3**, Beaufort - \$2,320,565.50
40. **Party World**, Manning - \$2,319,372
41. **J K Mart**, Columbia - \$2,314,011
42. **Millers Store**, Fort Mill - \$2,311,305.50
43. **J & S Food Mart IV**, Columbia - \$2,311,258.50
44. **OMKS LLC**, Myrtle Beach - \$2,310,824.50
45. **Amoco Food Mart**, Lake City - \$2,287,839.50
46. **Sunoco Quick Mart**, Greenville - \$2,282,535
47. **Raceway #936**, North Charleston - \$2,276,994
48. **Raceway #6747**, West Columbia - \$2,264,777
49. **Quick Store #1**, Orangeburg - \$2,262,288
50. **Palm Pantry #1**, Bamberg - \$2,259,432.50
51. **Spring Valley Conv. Store**, Columbia - \$2,246,980.50
52. **Harry's #4**, Columbia - \$2,224,919
53. **Georgetown Citgo**, Georgetown - \$2,223,817.50
54. **Quick Corner #2**, Sumter - \$2,204,103
55. **Lotto Palace**, Mullins - \$2,192,980
56. **Shop And Go**, Beaufort - \$2,191,414
57. **Kash**, Simpsonville - \$2,186,663.50
58. **Value Spot #4415**, Simpsonville - \$2,184,681.50
59. **Quikies**, Greenwood - \$2,181,983
60. **Mini Mart**, York - \$2,173,522
61. **Quick Pantry #102**, Marion - \$2,170,218
62. **Sam's Quick Mart**, Kingstree - \$2,153,068.50
63. **Dev's Liquor Store**, Johns Island - \$2,152,225
64. **Sunfly C Store**, North Charleston - \$2,137,651
65. **Quick Stop #102**, Latta - \$2,127,387
66. **Trask Shell Food Mart**, Beaufort - \$2,126,939.50
67. **Bell's**, Greenville - \$2,114,346
68. **Quick Corner**, Sumter - \$2,112,528.50
69. **Darshan Jimit LLC**, Johnston - \$2,109,877
70. **Mike & Jack #3**, Simpsonville - \$2,095,705.50
71. **Shri Gajanana LLC**, Orangeburg - \$2,079,420
72. **City Food Mart**, Columbia - \$2,067,551
73. **Shri Ganeshay LLC**, Beaufort - \$2,067,050.50
74. **River Country Store**, Santee - \$2,060,717
75. **Irmo Mini Mart**, Irmo - \$2,049,572.50
76. **Dusty Bend Discount Beverage**, Camden - \$2,043,485.50
77. **Sam's Corner**, Spartanburg - \$2,039,271.50
78. **Larry Convenience Store**, N. Charleston - \$2,036,533.50
79. **QuickPantry #5**, Orangeburg - \$2,021,032
80. **North Guignard Sunoco**, Sumter - \$2,020,733
81. **Lee's Convenience Store Plus LLC**, Rock Hill - \$2,015,745.50
82. **Corner Stop**, Columbia - \$2,012,504
83. **Main Street Express LLC**, Conway - \$2,008,045.50
84. **Sonny's Citgo**, Summerville - \$1,995,227
85. **Amoco Food Shop**, Beaufort - \$1,989,117
86. **Betty's Quick Stop**, Hemingway - \$1,974,370.50
87. **Publix Super Markets #1081**, Mount Pleasant - \$1,972,382.50
88. **Edisto Pantry & Deli**, Orangeburg - \$1,967,333.50
89. **Quick Shop**, Marion - \$1,966,618.50
90. **Short Trip #24**, Ladson - \$1,962,904
91. **Xpress Fuel**, Greer - \$1,958,472
92. **Murphy #8663**, Garden City - \$1,950,796.50
93. **Quick Pantry #21**, Orangeburg - \$1,936,822
94. **Murphy Express #8538**, Columbia - \$1,927,113.50
95. **Abhi Enterprises**, Florence - \$1,923,787
96. **Quickpantry #9**, North Charleston - \$1,920,838
97. **S & J Mart**, Boiling Springs - \$1,919,558
98. **Corner Cupboard #7**, Cheraw - \$1,917,995
99. **Short Trip #12**, Orangeburg - \$1,907,762.50
100. **Bluffton Market**, Bluffton - \$1,899,518